

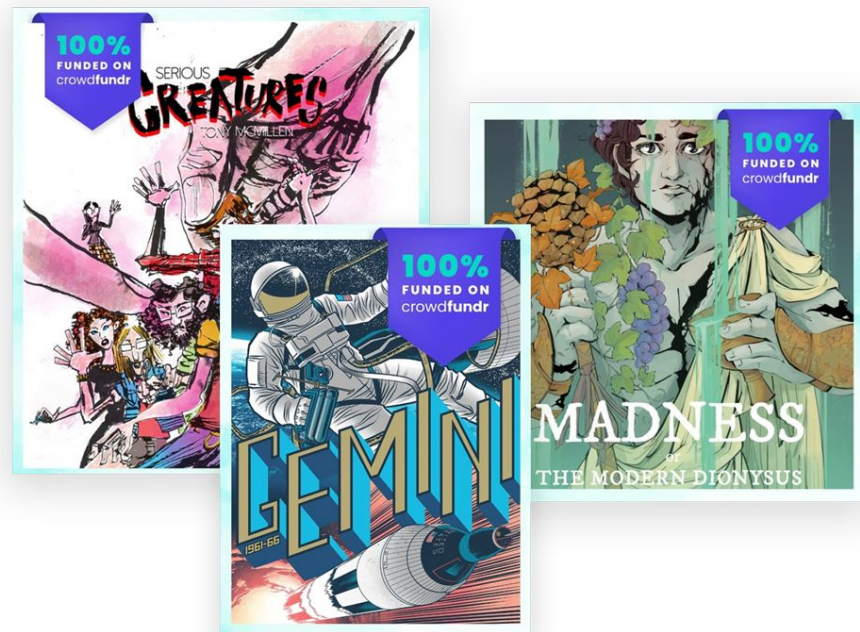
Rewards & Fulfillment

How To Ace Your TTRPG Campaign

05.18.2023 | crowdfundr.com

Creator-friendly crowdfunding platform

- **Yup, free!**
- **Powerful functionality**
- **People and planet first**
- **Get started right away**
- **Any size campaigns**



crowdfundr.com

Exclusive
webinars

Networking
Events

Forums +
toolkits

CREATOR HUB by CROWDFUNDR

- Welcome, start here!
- ← Crowdfunder Home

COMMUNITY

- Activity Feed
- Forums
- Groups
- Members
- Live Events

ACADEMY

- Toolkits
- Exclusives and AMAs
- Live Training

CONTACT US

- Feature Requests
- Bug Reports
- Support

Collaboration Crowdfunding Promotion Production Fulfillment

Sign in Sign up

Chris posted an update in the group Comics
5 weeks ago

Howdy, all! My Will Eisner postcard set, with NEW quotes by Neil Gaiman, Diana Schutz, Mike Allred, and others, launches on July 1st! Here's a sneak peek: https://ind.us/e2i38?ref=ab_2ALtB4_sh_5BJt84

Will Eisner: A Life in Postcards



Celebrate the life and work of pioneering comic book creator, graphic novelist, and creator Will Eisner in this limited postcard set. Made in conjunction with the Will Eisner Estate.

Agent_Smith, deena and 1 other like this · 7 Comments

View previous comments



David 4 weeks ago

Chris, this looks so great! I'm excited for your launch tomorrow. Do you want to put estimated shipping on all of the items? You have it on only one of them. Best of luck with the campaign and let me know how I can help!



Chris 4 weeks ago

Thanks, David! It was a little tricky for me, but I think I got it figured out. I hope to launch around high noon tomorrow, if not sooner! 😊



Chris 4 weeks ago

AND Will Eisner Postcards JUST launched. I have to admit, I'm used to getting more than one pledge after two hours of launch. Please feel free to share with your backers, and I can do the same for you!



blackeyebooks 4 weeks ago

Away from KS, your own promotion is 1000% necessary, especially with Crowdfunder being so new. I'm confident the platform will attract more attention, but beat the bushes, use your mailing list, social media, etc. to make some noise!

creative projects

Friday, Aug 12, 2022 11:00 AM

Timezone:
America/Vancouver

Recent Discussions



Retry failed payment by
blackeyebooks



Questember Plans! by
JenVaughn



The Unexplored Hoard by
Kage



Shipping Info on Digital
Rewards & Updating
Payment Info by markostack



Digital Fulfillment Options
by PossibleWorldsGames



Crowdfunder stickers for
your campaign by David



So, you've launched your
campaign. Now what? by
deena



Editing/Creating rewards
issue/bua by Simon

Join the community: crowdfunder.com/creatorhub



Hello

Tony Vasinda

- Entrepreneur
- Ideator



BrandFox a leading multi-channel order fulfillment and inventory management solution that enables companies to focus on achieving scalable growth. Unlike the others, BrandFox is fulfillment humanized, you aren't just a number & we aren't another 'ship'.



We multiclass in tabletop game design, beard & skincare alchemy, and the bardic college of content creation. Create sustainable pathways to publication and play for indie games.



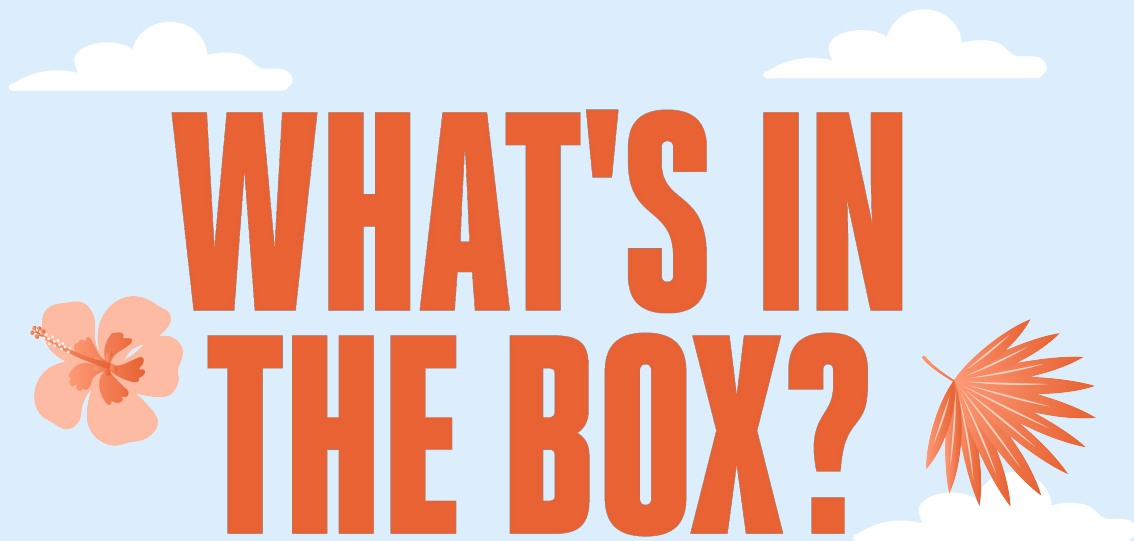
SETTING PROPER EXPECTATIONS

*Or what to expect when you're expecting... to **Crowdfund**.*

WHAT DO I NEED TO KNOW?



Essentials information for shipping

The background is a solid light blue. At the top, there are two white, stylized clouds. To the left of the main text is a single orange flower with five petals and a dark center. To the right is a single orange fan-shaped leaf, possibly a maple leaf, with a dark center. The text 'WHAT'S IN THE BOX?' is written in a large, bold, orange, sans-serif font, centered horizontally.

WHAT'S IN THE BOX?

*Building my rewards with shipping in mind.
Probably right after, what do I need to know.*



Do I ship myself or work with a partner?



EQUIPPED FOR SUCCESS



What equipment do I need to ship myself?



PERFECT PARTNERSHIPS



What am I looking for in a partner?



THE BOOKS ARE PRINTED. NOW WHAT?

What does the actual shipping process look like?

AFTER SHIPPING?

What do I do with all these games?



FULL SERVICE



- Build and host a professional website
- Handle customer service
- Help with emails and marketing
- Cover all you pick & pack fees
- Help with conferences and events
- Support your growing brand.

15% of sales through the site.

MICRO CLIENTS



- Build and a Collection on Plus One
- Handle customer service
- Help market to brick & mortar stores
- Cover all you pick & pack fees
- Sell at conferences and events.
- Support your growing brand.

25% of sales through the site.

Q&A



Thanks!