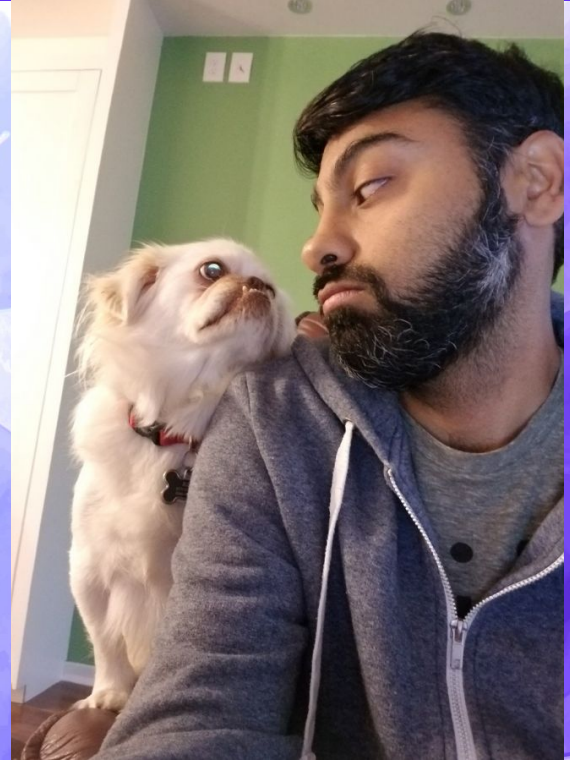
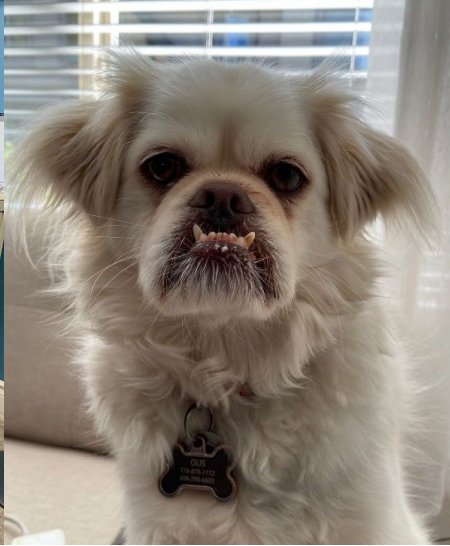


How Crowdfundr platform transforms the way you fund your creative projects

See the platform in action – the best way to see if it is a good fit for you.





Hi, I am Daman Arora

- Director of Operations @ Crowdfundr
- Gus - CTEO (Chief Treat Eating Officer)
- See me at SPX at the Crowdfundr booth (I2) and grab your bookmark/sketch book

Our Why and Mission

- Be the creator-friendly platform and actively listen to the community
- Increase access for creators to powerful and free crowdfunding tools
- Putting People and Planet first
- Deep expertise in crowdfunding (FundRazr raised \$250M raised for 200K projects)

Currently, creative crowdfunding is:

- All-or-Nothing campaigns
- Often only for big creative projects
- Reliant on algorithms of crowdfunding platforms

With Crowdfundr, we expand what you can do with crowdfunding

- You can choose “All-or-Nothing” or “**Keep-it-All**” models
- **Save time and stay efficient** with instant launch and campaign cloning
- Use Crowdfundr for **continuous stream of funds** for sustainable revenue generation, as well as traditional project-based crowdfunding
- **Brand** your crowdfunding pages for visibility and stronger marketing

“Crowdfunding is one more way to stay connected with your supporters.

Look at it as an **action-driven** form of marketing and community-building.

Run projects of any size

The more times you put your work in front of your supporters, the stronger they connect to you.



Comics



Pins & Stickers



Digital issues



Posters

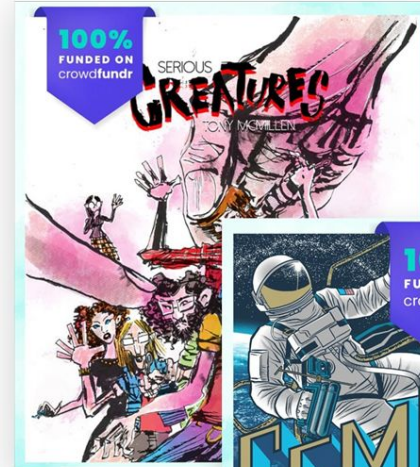


Reprints &
Collections



Limited editions

Let's take a look
at a few
campaigns on
Crowdfunder



How it works

Get started

- Takes 10–60 minutes
- Tell your story
- Put your rewards

Launch

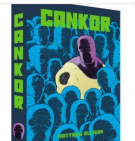
- Any time, no approval needed
- Social sharing tools
- Real goal numbers

Raise funds

- Start promoting
- Get funds immediately
- Offline backing
- Thank donors and write updates
- Rollover into a store


Repeat!

Let's take a look at the backend of Crowdfunder



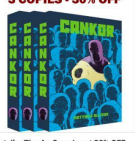
Physical copy
\$55 USD + shipping
389 ordered - 1331 remaining
Ships to these countries
276 page hardcover, sewn binding, embossed
360 ordered - 1331 remaining
Ships to these countries
276 page hardcover, sewn binding, embossed
logos, 864 text weight interior, 7x10. Contains
material from the 8 out of print single issues

More ...




**Signed Physical Copy W/CANKOR
MASTERPIECE CARD**
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Ships to these countries
A signed copy of the book along with a limited
edition, foil-stamped CANKOR MASTERPIECE
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\$73.50 USD + shipping
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For retailers who would like to stock CANKOR,
this tier offers 3 copies at 30% off the cover
price. Ships Media Mail in the US. Overseas

More ...



CANKOR COLLECTED EDITION HARDCOVER

\$62,446 pledged

250% of \$24,999
1073 members
0 days left


PREORDER

By **Matthew Wilson**
1
Pledge Campaign - All Funding
Pledge to US

Story Highlights Updates Activity 100

Cankor Legends 2017 was a web comic and over the last decade has been published in 4 single issues, partially collected in 2 trade paperbacks from AdHouse Books in 2010. These comics are now out of print and the time has come for all of this material to be presented in one beautiful hardcover. This week opened as a savings party of 40% and there are 40% superfan savings for every quantity purchased! Here is a partial take on the Autobiography of crime with a focus on character, art and emotional elements.

For decades that a 2017 approach to publishing this book was the most appropriate way for me to present this work to the world. The book is a collection of 40 years of work and it is a true labor of love.



Rewards on Crowdfundr

The image displays two overlapping screenshots from the Crowdfundr platform. The background screenshot shows a campaign page for 'BLACK EYE BOOKS' featuring the book 'MONSTER' by Mariel Asblinn Kelly. The campaign has 115 contributors and 55 days running. A 'Contribute' button is visible, along with social media sharing options and a 'Contact campaign' link.

The foreground screenshot shows the 'Partner portal for Crowdfundr / Details' page. It includes a sidebar menu with options: Details, Team, Campaigns, Organizations, Transactions, Widgets, Notifications, Theme, and Settings. The main content area displays the following details:

- Partner ID:** 2go
- Partner type:** WHITELABEL (Visible to Sys Admin only)
- Partner name:** Crowdfundr
- Banner logo:** BLACK EYE BOOKS
- Homepage:** <https://crowdfundr.com>
- Twitter handle:** crowdfundr
- Funding types supported:** Keep it all, All or nothing
- Currency:** U.S. Dollar (USD) (The currency used for reporting and commission payouts)



Crowdfundr

Reward Types

Reward Types

There are four different reward types you can have on Crowdfundr, however, we are going to focus on the two most relevant ones for our audience today!

Products

These are things that you have created and manufactured for sale. For example, comic books or graphic novels that will be shipped out once claimed.

Perks

These are things of value that don't need to be physically sent out. This could be a digital copy of your comic book that can be downloaded once claimed.

Late take a look at Rewards in Crowdfundr



Questions?